

Call for Papers

Academy of International Business–Midwest USA Chapter 2015 Annual Meeting



**Part of the MBAA International Conference at the
The Palmer House Hilton Hotel!
Chicago, Illinois**

Conference: March 25-27, 2015

Submission Deadline: October 17, 2014
[\(Send Submissions to the Program Chair\)](#)

The Academy of International Business–Midwest USA Chapter, as part of the MBAA International Conference, will hold its conference on **March 25-27, 2015** at the beautiful and historic Palmer House Hilton Hotel in the heart of the financial district of Chicago, Illinois.

WHO SHOULD ATTEND? Academicians, higher education students, business professionals, and government and NGO representatives are invited to submit to and attend the conference.

<p>Program Chair Dr. David Boggs Associate Professor School of Business Eastern Illinois Univ. 600 Lincoln Avenue Charleston, IL 61920 217-581-8594 djboggs@eiu.edu</p>	<p>AIB-Midwest President Dr. Man Zhang Associate Professor College of Business Bowling Green State Univ. 3009 Business Admin. Bowling Green, OH 43403 419-372-6819 mzhang@bgsu.edu</p>	<p>Journal Editor (JIBRP) Dr. Etienne Musonera Associate Professor School of Bus. and Econ. Mercer University-Atlanta 3001 Mercer U. Drive Atlanta, GA 30341 678-547-6117 musonera_e@mercer.edu</p>	<p>Student Track Dr. Uday Tate Professor College of Business Marshall University One John Marshall Dr. Huntington, WV 25755 304-696-2672 tateu@marshall.edu</p>
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PAPERS and SPECIAL SESSIONS OF PANELS, SYMPOSIA, TUTORIALS, AND WORKSHOPS:
Submissions of (1) Competitive, (2) Interactive, and (3) Student Papers are encouraged, and special session proposals within a global/international context are welcome. If you wish to conduct a special session (panel, symposium, tutorial, or workshop), please submit a summary of at least two pages on what you propose to do in your session and why it is of interest and importance to Academy members. There is a measure of flexibility as to content and conduct of these special sessions. Any unusual equipment needs (items other than a computer projector)

should be provided by participants. All paper presenters, participants of panels, symposia, tutorials, and workshops must register and attend the meeting. Awards will be presented to the best paper(s) competitively reviewed within the regular session track and the student track. Submissions not presented at the conference will be struck from the program and proceedings.

STUDENT TRACK (only authored by students)

College students, particularly those pursuing graduate degrees, are encouraged to submit to the Student Track. Papers authored by students will be reviewed in this track; papers authored by students and faculty together will be reviewed in the Competitive or Interactive tracks.

AIB-MIDWEST CONFERENCE PAPER REVIEWERS AND DISCUSSANTS:

You are invited to serve as a paper/manuscript reviewer and/or as a discussant. Please email the [Program Chair](#) if you are interested in serving the AIB-U.S. Midwest Chapter in one or more capacities.

SESSION CHAIRPERSON OR DISCUSSANT:

Session Chairpersons introduce papers and authors in paper sessions and introduce panelists in panel sessions and tutorials. Discussants provide comments to authors on research papers. Please contact the Program Chair, Dr. [David Boggs](#), if you are interested in volunteering.

PAPER ACCEPTANCE AND CONFERENCE REGISTRATION:

Authors of papers selected for presentation will be notified in December of 2014. Author(s) must register for the conference and at least one author must attend the meeting in Chicago to make a presentation. Those whose papers are accepted for presentation should also expect to serve as a discussant and/or session chairperson.

PROCEEDINGS AND *THE JOURNAL OF INTERNATIONAL BUSINESS RESEARCH AND PRACTICE*:

Conference Proceedings will be distributed electronically to participants who pre-order the International Business Proceedings at registration. In addition, the association publishes its own journal, *The Journal of International Business Research and Practice (JIBRP)*, which is cited in Cabell's. Of those papers selected for presentation, approximately 25% will be accepted for publication in the JIBRP. Award-winning papers in both the regular and student tracks will be published in the JIBRP. Other papers to be published in the JIBRP will be competitively selected by the journal's editorial board, and authors will be invited to submit revised papers (if needed) based on feedback and comments received at the AIB-Midwest conference.

WHY AIB-MIDWEST?

- ✓ An excellent opportunity to present your scholarly work.
- ✓ A large conference where you can meet with the academicians and business professionals from around the world.
- ✓ Publication of a Proceeding containing all papers presented at the meeting.
- ✓ The opportunity to publish your work in *The Journal of International Business Research and Practice (JIBRP)* which is cited in Cabell's.
- ✓ An opportunity to win awards for Outstanding Paper(s), Best Reviewer(s), and Best Student Paper(s).
- ✓ An opportunity to visit the lively Chicago metropolitan area!
- ✓ A best value in academic conferences, with music, entertainment, and fun!

INSTRUCTIONS FOR CONTRIBUTORS AND MANUSCRIPT SUBMISSION GUIDELINES ARE AT:

http://www.aib-midwest.utoledo.edu/AIB_Midwest/manuscript_submission_guidelines.htm

Please submit manuscripts electronically to the Program Chair, Dr. [David Boggs](#) at djboggs@eiu.edu in the format shown below:

TITLE OF YOUR PAPER

Author's Name

University/Organization

Co-Author's Name

University/Organization

Co-Author's Name

University/Organization

ABSTRACT

The abstract should summarize the content of the paper and be informative for non-specialists. Please keep the abstract to less than 100 words. Please use single line spacing throughout your document. Do not have references or equations in the abstract. The content of your paper should follow the abstract and keywords.

Keywords: Include up to six keywords that describe your paper for indexing and for web searches in your manuscript. An example for this document follows: author guide, manuscript format, camera-ready

IMPORTANT INFORMATION

Your manuscript should be prepared to be printed on 8.5" x 11" (U.S. letter size) paper. It is imperative that the margins and style described below be adhered to carefully. Please keep in mind that the manuscript you prepare will be printed to a standard office laser printer and then duplicated for the proceedings -- exactly as it is received. Readability of copy is of paramount importance. A paper submitted that does not comply with these Proceedings Formatting instructions will not be published.

There is a limit of 12 pages (body of text typed in single-spaced, Times New Roman font size of 11).

PREPARATION OF MANUSCRIPTS

General Appearance

The text must be in English. The submitted computer files of each contribution must be in their final form and of good appearance because they will be printed out directly. It is essential that your DOC or PDF file be “camera-ready” for duplication. The document you are reading is in the format that should be used to prepare your paper.

Specifications

To ensure uniformity of appearance for the Proceedings and the *Journal of International Business Research and Practice*, your paper should conform to the following general specifications:

- 1) The document is to be set for 8.5” x 11” (U.S. Letter Size) paper.
- 2) Left aligned text, with all margins set at 1 inch.
- 3) Number the pages so that reviewers can provide specific comments/feedback on your manuscript.
- 4) The Header should be set at 0.5 inches and the Footer at 0.75 inches.
- 5) Use SINGLE spacing throughout your document.

FONTS AND SIZES

Documents must be prepared using Times New Roman font. All text must use an 11-point font size. Some technical formatting programs print mathematical formulas in italic type, with subscripts and superscripts in a slightly smaller font size. This is acceptable.

Microsoft Word and RTF digital files are acceptable. Documents containing text written in other alphabet types must be saved as a PDF file to preserve the original formatting.

HEADINGS

Major headings are to be centered in a bold font and in capital without underline. They may be numbered, if so desired. “HEADINGS” at the top of this paragraph is a major heading. Insert one line above and below each major heading.

Title

The title should be centered across the top of the first page and in a 12-point font.

Subheadings

Subheadings should be in a bold font in lower case with initial capitals. They should start at the left-hand margin on a separate line.

Sub-subheadings: Sub-subheadings are to be in a bold font. They should be indented and run in at the beginning of the paragraph.

Keywords: From 5 to 7 keywords may follow the abstract (as shown in this document).

References within the text: Use the APA Editorial Style format when citing references in the text as shown at the end of this sentence (Terpstra, 2004, pp. 252), (Spillan & Ziemnowicz, 2003), and (Meraz, 2001; Zimmerman, 2004; Koh et al., 2005). For reviews, see Terpstra (1998, 2000) and Lim and Kim (2005).

Graphics: All illustrations, pictures, and charts should be clear prints. They should be within the text as appropriate, or all placed at the end of the paper. Make sure that you include a caption for each graphic.

Acknowledgements: Any acknowledgments should be placed just before the references.

Footnotes: Footnotes should be in singled-line spacing at the bottom of the page where it is cited.

READABILITY

You are advised to use a professional editor to review your paper. Computerized software grammar checkers may not be adequate to check your document.

CONCLUSIONS

The better you look, the better we all look. Thank you for your cooperation and contribution. We look forward to seeing you at the annual AIB-Midwest Chapter conference in Chicago.

REFERENCES

References used in your document should follow APA Editorial Style formats. The following “Manuscript format and style guide” examples are sourced from the *Journal of International Business Studies* (www.jibs.net).

The reference list should follow the notes at the end of the manuscript in Harvard (name and date) format. Authors should make certain that there is a complete reference for every citation in the text and that the cited dates and the spellings of the authors' names in the text and references are in agreement. References should be typed with “hanging” indentation”. The following are examples of proper form:

(a) Journal Articles

Cosset, J. and Suret, J. (1995) 'Political Risk and Benefits of International Portfolio Diversification', *Journal of International Business Studies*, 26(2): 301-318.

Johansson, J.K., Douglas, S.P. and Nonaka, I. (1985) ‘Assessing the Impact of Country of Origin on Product Evaluations: A New Methodological Perspective’, *Journal of Marketing Research* 22(4): 388-396.

(b) Books

Donahoe, J.D. (1989) *The Privatization Decision*, Basic Books: New York.

(c) Papers

Harley, N.H (1981) 'Radon Risk Models', in A.R. Knight and B. Harrad (eds.) *Indoor Air and Human Health*, Proceedings of the Seventh Life Sciences Symposium; 29-31 October 1981; Knoxville, USA. Amsterdam: Elsevier, pp 69-78.

(d) Chapters in Edited Books

Teece, D.J. (1987) 'Capturing Value from Technological Innovation: Integration, Strategic Partnering and Licensing Decisions', in R.B. Guile and H. Brooks (eds.) *Technology and global industry: Companies and Nations in the World Economy*, Washington DC: National Academy Press, pp.19-38.

(e) Dissertations

Salk, J.E. (1992) 'Shared Management Joint Ventures: Their Developmental Patterns, Challenges and Possibilities' Unpublished PhD Dissertation, Sloan School of Management, Massachusetts Institute of Technology, Cambridge, MA.

(f) Online documents

Van de Vliert, E. (2002) 'Thermoclimate, Culture, and Poverty as Country-level Roots of Workers' Wages', [www document] <http://www.jibs.net> (accessed 13 January 2003).

(g) Online journal articles

Van de Vliert, E. (2002) 'Thermoclimate, Culture, and Poverty as Country-level Roots of Workers' Wages', *Journal of International Business Studies*, doi: 10.1057/palgrave.jibs.8400007

FIGURES AND TABLES

Tables and figures should follow the references. Make sure that every table or figure is referred to in the text. The table or figure will be placed after the first mention in the text or all placed at the end of the paper. Legends should be short, descriptive and define any acronyms, abbreviations or symbols used.

FIGURES

Authors are responsible for supplying camera-ready copy of their figures. Number your figures with Arabic numerals in order of their appearance. The font used for labeling should be no smaller than 8 points after the figure has been resized to the column width for typesetting. Tints are not acceptable, as they do not reproduce well in printing.

TABLES

Number each table consecutively with Arabic numerals and single space them. Avoid using vertical rules. Horizontal lines should be used only above and below column headings, as well as at the bottom of the table.