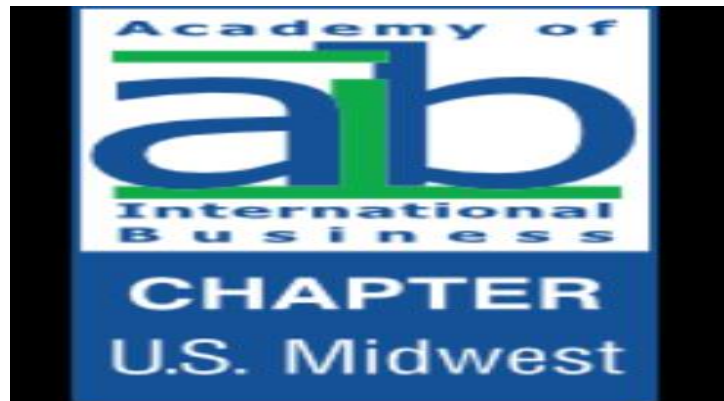


Call for Papers

**Academy of International Business (AIB)-U.S. Midwest Chapter
2019 Annual Meeting**



March 27 - 29, 2019

The Palmer House Hilton

Chicago, Illinois

Submission Deadline:

November 30th, 2018

www.aib-midwest.org

The Academy of International Business (AIB)-U.S. Midwest invites and encourages faculty, students, and practitioners interested in all fields of International Business to submit Full Length Papers, Research-in-Progress Papers, Abstracts of Works, Case Studies, Panels and Symposia, for review and presentation at the March 27 -29, 2019 meeting held in conjunction with the 54th Annual Meeting of the MBAA International, in the heart of the beautiful city of Chicago, Illinois. Participants in the conference have the opportunity to experience sessions from the other MBAA member disciplines, including Finance, Accounting, Marketing, and Case Research as well as in Management.

To submit your paper, please go to: <http://www.aib-midwest.org>

WHO SHOULD ATTEND?

Academicians, higher education students, business professionals, government and NGO representatives are invited to submit to and attend the conference.

Academy of International Business (AIB)-U.S. Midwest Chapter-Annual Conference-Chicago, March 27 - 29, 2019

www.aib-midwest.org

PAPERS and SPECIAL SESSIONS OF PANELS, SYMPOSIA, TUTORIALS, and WORKSHOPS:

Submissions of (1) Competitive, (2) Interactive, and (3) Student Papers are encouraged, and (4) Special Topic/Panel Session proposals within a global/international context are welcome. If you wish to conduct a special session (panel, symposium, tutorial, or workshop), please submit a summary of at least one page on what you propose to do in your session and why it is of interest and importance to Academy members. There is a measure of flexibility as to content and conduct of these special sessions. Any unusual equipment needs (items other than a computer projector) should be provided by participants. All paper presenters, participants of panels, symposia, tutorials, and workshops must register and attend the meeting. Awards will be presented to the best paper(s) competitively reviewed within the regular session track and the student track. Submissions not presented at the conference will be struck from the program and proceedings.

Competitive Sessions– Submissions of fully developed papers are appropriate for consideration for competitive sessions.

Interactive Sessions–Abstracts, Shorter manuscripts or work-in-progress pieces that could benefit from informal feedback from other participants are appropriate for submission to the interactive sessions.

Special Topic/Panel Sessions– We invite special topic/panel sessions, which can be in a variety of formats. Proposals for special sessions should describe the topic, session format, and its importance to international business research or education and identify all individuals (with their qualifications) who will formally participate. Selection of special topics/ panel sessions will be limited and according to the quality of the panel, and currency of the topic. The panel sessions are also used for new topics that are important in the current IB environment.

Tracks: List of tracks and contact information for the track chairs is as follows. Please make sure you contact the appropriate track chair for any questions you may have.

| Track | Track Chair |
|---|--|
| 1. International Business Cases and Current Issues 2. Marketing, Branding and Consumer Research 3. Supply Chain, Operations and the Value Chain | Alex Polacco apolacco@stcloudstate.edu |
| 4. Emerging and Developing Markets and Economies 5. Entrepreneurship, Innovation, and Technology 6. Ethics, Responsibility, and Sustainability | Gaye Acikdilli gaye@baskent.edu.tr |
| 7. Global Strategy and Internationalization 8. Global Management and Organization 9. Global Financial Management and Governance | Howook Shin shinh@bgsu.edu |
| 10. Pedagogy, Study Abroad and Teaching International Business 11. Culture and Human Resources 12. Special Topics | Deepraj Mukherjee dmukherj@kent.edu |

AIB-MIDWEST CONFERENCE PAPER REVIEWERS AND DISCUSSANTS:

You are invited to serve as a paper/manuscript reviewer and/or as a discussant. Please email the Program Chair if you are interested in serving the AIB-U.S. Midwest Chapter in one or more capacities.

SESSION CHAIRPERSON OR DISCUSSANT:

Session Chairpersons introduce papers and authors in paper sessions and introduce panelists in panel sessions and tutorials. Discussants provide comments to authors on research papers. Please contact the **Program Chair, Dr. Andy Pore** (andypore@gmail.com), or the **Program Vice Chair, Kingshuk Mukherjee** (KMUKHERJEE@csbsju.edu), if you are interested in volunteering.

PAPER ACCEPTANCE AND CONFERENCE REGISTRATION:

Full-Length Papers, Research-in-Progress Papers, Proposals for Symposia/Panels, Abstracts, Case Studies and Practitioner and Student works will be accepted for review. Author(s) must register for the conference and at least one author must attend the meeting in Chicago to make a presentation. Those whose papers are accepted for presentation should also expect to serve as a discussant and/or session chairperson.

PAPER DEVELOPMENT WORKSHOP (PDW):

A special feature of this conference is a paper development workshop (PDW). The purpose of the PDW is to improve the quality of IB research and provide junior scholars with developmental feedback on their current research projects in international business studies. We invite original papers from junior scholars who are interested in publishing in high quality IB journals. Please note that participation at the PDW is limited. Participants will be invited based on the quality of their submitted work.

PROCEEDINGS AND THE JOURNAL OF INTERNATIONAL BUSINESS RESEARCH AND PRACTICE:

Conference Proceedings will be distributed electronically to participants during the conference. In addition, the association publishes its own journal, *The Journal of International Business Research and Practice (JIBRP)*, which is cited in Cabell's. Of those papers selected for presentation, approximately 25% will be accepted for publication in the JIBRP. Award-winning papers in both the regular and student tracks will be published in the JIBRP. Other papers to be published in the JIBRP will be competitively selected by the journal's editorial board, and authors will be invited to submit revised papers (if needed) based on feedback and comments received at the AIB-Midwest conference.

WHY AIB-MIDWEST?

*The opportunity to publish your work in *The Journal of International Business Research and Practice (JIBRP)* which is cited in Cabell's

*An opportunity to win awards for Outstanding Paper(s), Best Reviewer(s), and Best Student Paper(s)

**MBAA McGraw-Hill/Irwin Award* - The AIB-US Midwest award winners will additionally be considered for the McGraw-Hill/Irwin Award, which is an MBAA Conference level award determined by MBAA representatives

**AIB-US Midwest Student Award* - One student paper will be selected by the referees for the Award. Each author will be recognized. This paper will be eligible for publication in the *Journal of International Business Research and Practice*

*A large conference where you can meet with the academicians and business professionals from around the world

*Publication of a Proceedings containing all papers presented at the meeting

*An excellent opportunity to present your scholarly work, and to visit the lively Chicago metropolitan area!
A best value in academic conferences, with music, entertainment, and fun

The Academy of International Business-U.S. Midwest conference is well aligned with the needs and interests of faculty from institutions that are committed to a balanced emphasis on both teaching and scholarship.

Any questions regarding this call for papers should be addressed to the **Program Chair, Dr. Andy Pore** (andypore@gmail.com), or the **Program Vice Chair, Kingshuk Mukherjee** (KMUKHERJEE@csbsju.edu).